

# Sponsorships & Partnerships Policy

July 2014

## Purpose

Bushwalking Victoria policy documents aim to:

1. Inform our members, bushwalkers, media, government, decision makers and other users of protected areas of our position on the topics covered.
2. Ensure consistency in the actions, words and decision making of office bearers, board members, staff, convenors and other volunteers, both now and into the future.
3. Ensure that Bushwalking Victoria office bearers, staff, convenors and other delegated persons may act without the need to refer all decisions to the Bushwalking Victoria Board.

Should an unforeseen situation arise, including circumstances where it will be desirable for actions to be taken which directly or implicitly contradict any Bushwalking Victoria policy, the matter should be referred to the Bushwalking Victoria Board for resolution, or in urgent cases to the Bushwalking Victoria Executive.

Bushwalking Victoria's policies aim to be consistent with the corresponding policies of Bushwalking Australia.

## Policy Definitions and Principles

For the purposes of this policy:

**Sponsorship** is defined as being goods, services or money received by Bushwalking Victoria from an external organisation.

**Partnership** is defined as Bushwalking Victoria working directly with another organisation to further mutually agreed aims and objectives.

Bushwalking Victoria will only accept sponsorship or enter into partnership with organisations that:

- Have values and ethics reasonably consistent with our own
- Do not produce goods, deliver services or use processes that unduly damage the environment – in practice this means that the Bushwalking Victoria ethos of minimum impact will not be compromised
- Do not have direct party political affiliations
- Do not create products which are generally accepted by the greater community to be unhealthy or harmful to well-being
- Do not pursue activities which affect bushwalking negatively

In interpreting the above principles, the Board of Bushwalking Victoria will have absolute discretion.

## **Sponsorship and Partnership Policy**

Bushwalking Victoria will enter into sponsorship or partnership arrangements only with organisations which can work with us to deliver:

- Benefits to our clubs or members.
- Key Bushwalking Victoria projects or programs
- Benefits to the Victorian bushwalking environment
- Benefits to the Victorian bushwalking community
- Health and well-being benefits to the general Victorian community

Bushwalking Victoria will not amend its constitution or any of its policies in order to gain sponsorships or partnerships.

Bushwalking Victoria will not endorse specific products or services, but may offer information about products and services that it believes may be of value or interest to some bushwalkers, or that may assist in advancing its stated objectives.

Bushwalking Victoria reserves the right to terminate any agreement if the partnering or sponsoring organisation carries out actions or endorses positions inconsistent with our policies or values.

Bushwalking Victoria will not disclose personal information related to our individual or club members to any third party organisation other than where legally required to do so.

Bushwalking Victoria board members will not accept any benefit offered by a sponsoring or partnership organisation that is not available to all club members.